

National Consumer Protection Week March 6 - 12, 2022

**SCAM
ALERT!**



Fraud Prevention and Protection *- A few simple tips to consider -*

IGNORE unsolicited emails, texts, and calls, especially ones that seek immediate action. Refuse to provide personal information.

Delete solicitations that appear suspicious.

SLOW DOWN. Take the time to understand what is actually being presented to you and the source of the communication. Do not click on provided links.

RECOGNIZE MANIPULATION. Is the demand or request based on a sense of urgency? Does it appear to be from a trusted source? Are you being asked to provide personal and financial information, or being pressured to give them access to your protected devices?

RESEARCH the information that is being presented to you. Go to the official source, check for authenticity, and ask individuals that you trust. If deemed legitimate, contact the business directly using *independently* obtained phone numbers, not the ones listed in the email, text, or voicemail.

DO NOT LET A LINK Be In Control of Where You Land. Scammers often include a link that appears to be from a trusted website (well-know brand, financial institution, or organization), when in fact, the link is to a malicious site that steals your data or downloads malware on your computer. Rather than clicking the link in the email, hover your cursor over the link to see if the link is actually what is listed in the email.

Take a RESPONSIVE Approach Rather Than a Reactionary One.

Think and analyze before you act!

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