

## **SCAM ALERT!!**

### **BEWARE OF MALVERTISING**

Be careful as you prepare to do your holiday shopping. ID thieves and scam artists have found a new way to hack into your computer and steal your personal and financial information. It is called Malvertising. Malware is attached to ads that offer you great deals or coupons. By clicking on the ad, downloading the coupon or even just hovering over the ad, you could be allowing hackers to install malware on your computer or smartphone that will give them access to all of your personal information and transactions.

First uncovered in 2009, this sneaky form of hacking has seen a resurgence in the past few months. With the holiday shopping season in full swing, you may be vulnerable.

Please check out the article below which explains how Malvertising works and provides some tips to avoid becoming a victim.

As always, remember that your smartphone is a computer and should have the same protections as your home computer and your Tablet.

For more information, contact the Colorado Bureau of Investigation.

24 Hour ID Theft & Fraud Hotline: 1-855-443-3489

Email: [CBI.StopIDTheft@state.co.us](mailto:CBI.StopIDTheft@state.co.us)

Or ask us a question in the comments below!

<http://www.thewindowsclub.com/what-is-malvertising>